



United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO. FILING DATE		TLING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
09/666,864		09/21/2000	Edith H. Stern	YOR9-2000-0301 (1963-7393	5903		
49441	7590	05/17/2005		EXAM	EXAMINER		
		EGAN, LLP AL CENTER	MAHMOUDI, HASSAN				
NEW YORK	_			ART UNIT	PAPER NUMBER		
				2165			
				DATE MAILED: 05/17/2005	DATE MAILED: 05/17/2005		

D.112 W. A.222 CON 1 // 200

Please find below and/or attached an Office communication concerning this application or proceeding.

	S. Patent and Ti FOL-326 (R		e Action Summa	ry	Part of Paper No./Mail Date 2005	0513				
3	Notic Notic Inforr	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB r No(s)/Mail Date		4) Interview Summa Paper No(s)/Mail 5) Notice of Informa 6) Other:		·				
	Attachmen	t(s)		·	SAM RIM PRIMARY EX					
	* 9	application from the International Bu See the attached detailed Office action for a	•							
		2. Certified copies of the priority docum3. Copies of the certified copies of the priority docum	priority docume	ents have been rece		1				
		1. Certified copies of the priority docum			ation No					
	a)	☐ All b)☐ Some * c)☐ None of:								
		Acknowledgment is made of a claim for fore	eign priority un	der 35 U.S.C. § 119	(a)-(d) or (f).					
	Priority u	ınder 35 U.S.C. § 119								
	,	·	- Examinot, IV			•				
	11)	Replacement drawing sheet(s) including the color The oath or declaration is objected to by the	•		•					
		Applicant may not request that any objection to		•	, ,	1(4)				
	10)∐	The drawing(s) filed on is/are: a)		-		-				
		The specification is objected to by the Exan		-						
1	Applicati	on Papers								
			01 0100110111	- quii oinonia						
	· ·	Claim(s) are subject to restriction ar	nd/or election r	eauirement	•					
		6)⊠ Claim(s) <u>14-17, 19-23, 25, 27-29, 36-39 and 41-42</u> is/are rejected. 7)⊠ Claim(s) <u>18 and 26</u> is/are objected to.								
	•	Claim(s) 2-4,6,8-11,31-33,40,43 and 44 is/are allowed.								
		4a) Of the above claim(s) is/are withdrawn from consideration.								
		Claim(s) <u>2-4, 6, 8-11, 14-23, 25-29, 31-33 and</u>	•	•	cation.	-				
'	·	on of Claims				-				
	n. - •••	·		, ., . <u></u>						
	~,∟	closed in accordance with the practice und	•		•	- 10				
	,									
	·	Nesponsive to communication(s) flied on <u>22 March 2005.</u> N∑ This action is FINAL . 2b) ☐ This action is non-final.								
	1)	Responsive to communication(s) filed on 2	92 March 2005							
;	Status									
	THE - External after - If the - If NC - Failu Any	MAILING DATE OF THIS COMMUNICATIOnsions of time may be available under the provisions of 37 CF SIX (6) MONTHS from the mailing date of this communication period for reply specified above is less than thirty (30) days, a period for reply is specified above, the maximum statutory pere to reply within the set or extended period for reply will, by six reply received by the Office later than three months after the new patent term adjustment. See 37 CFR 1.704(b).	ON. R 1.136(a). In no ev n. a reply within the stateriod will apply and w tatute, cause the app	ent, however, may a reply be utory minimum of thirty (30) ill expire SIX (6) MONTHS fo dication to become ABANDO	e timely filed days will be considered timely. rom the mailing date of this communica DNED (35 U.S.C. § 133).	ation.				
		ORTENED STATUTORY PERIOD FOR RE		O EXPIRE 3 MONT	H(S) FROM					
1	Period fo		appears on un	e cover sineet with th	e correspondence address -	•				
-		The MAILING DATE of this communication	Tony Ma		2165	··				
		Office Action Summary	Examine	•	Art Unit					
		Office Action Summer	09/666,8	64	STERN ET AL.					
		·	Applicati	on No.	Applicant(s)					
٦,			A=1:-c4:	on No	Applicant/a					

DETAILED ACTION

Remarks

1. In response to communications filed on 22-March-2005, claims 2, 9, 26, 36 and 39-43 are amended per applicant's request. Claims 2-4, 6, 8-11, 14-23, 25-29, 31-33, and 36-44 are presently pending in the application, of which claims 36 and 40-44 are in independent form.

Claim Objections

2. Claims 2-4, 6, 8-11, 16 and 40 are objected to because of the following informalities:

In claim 2, line 5, "the a local" should be changed to --a local--.

In claim 16, line 1, the preamble of the claim does not end with a colon (:).

In claim 40, line 3 of step i), "medium l" needs to be changed to --medium--.

Appropriate corrections are required.

Claims 2-4, 6 and 8-11 are further objected to because they are dependents from the objected to independent claim 40.

Application/Control Number: 09/666,864 Page 3

Art Unit: 2165

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- Claims 36 is rejected under 35 U.S.C. 103(a) as being unpatentable over <u>Bellesfield et al</u>
 (U.S. Patent No. 6,282,489) in view of <u>Garfinkle</u> (U.S. Patent No. 6,161,131.)

As to claim 36, <u>Bellesfield et al</u> teaches a method (see column 1, lines 6-14), comprising the steps of:

- b) obtaining geographical coordinates of a location (see column 4, lines 11-25);
- c) accessing location images stored in a the network according to the geographical location coordinates, in lieu of taking a picture (see column 4, line 55 through column 5, line 15); and
- d) providing obtained geographical location coordinates to the network (see column 4, lines 55-65) and obtaining images from the network according to the provided geographical location coordinates (see column 5, lines 10-15, see column 9, lines 3-8, and see figure 6);

Bellesfield et al does not teach:

a) generating electronic messages at a terminal wherein the terminal is a laptop or personal digital assistant or other computer device and linked to a network by wired or wireless connection; and

- Cint. 2100

e) incorporating in an electronic message, where the message was created, at least one of the location images obtained from the network.

Garfinkle teaches a digital real time postcards including information such as geographic location or landmark (see Abstract, and see figure 4), in which he teaches:

generating electronic messages at a terminal (see figures 3-4, see Abstract, and see column 1, lines 23-30, and column 3, lines 27-40) wherein the terminal is a laptop or personal digital assistant or other computer device (see column 2, lines 52-58) and linked to a network by wired or wireless connection (see figure 2, see column 2, lines 37-58, where "network" is read on "Internet" and "wireless" is read on "cellular", and see column 3, lines 55-64); and

incorporating in an electronic message (see figure 3), where the message was created, at least one of the location images obtained from the network (see figures 3 and 4, and see column 3, lines 27-40.)

Therefore, it would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfunkle</u> to include generating electronic messages at a terminal wherein the terminal is a laptop or personal digital assistant or other computer device and linked to a network by wired or wireless connection; and incorporating in an electronic message, where the message was created, at least one of the location images obtained from the network.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Bellesfield et al</u> by the teachings of <u>Garfunkle</u>, because including generating electronic messages at a terminal wherein the terminal is a laptop or

Application/Control Number: 09/666,864

Art Unit: 2165

personal digital assistant or other computer device and linked to a network by wired or wireless connection; and incorporating in an electronic message, where the message was created, at least one of the location images obtained from the network, would enable the users to share desired images, photos, image maps, etc. with one another electronically, in particular, a user can provide route directions, by emailing an image map of a location to another user, or, as taught by <u>Garfunkle</u> (figure 3), the user can send an electronic mail message to a recipient, from a "location" (New York), along with personalized text (message 206), along with a location photo (212.)

5. Claims 37-39 are rejected under 35 U.S.C. 103(a) as being unpatentable over <u>Bellesfield et al</u> (U.S. Patent No. 6,282,489) in view of <u>Garfinkle</u> (U.S. Patent No. 6,161,131) as applied to claim 36 above, and further in view of <u>Tobin</u> (U.S. Patent No. 6,141,666.)

As to claim 37, <u>Bellesfield et al</u> as modified still does not teach wherein the obtained images are provided as part of advertising.

<u>Tobin</u> teaches a system for customizing marketing (see Abstract), in which he teaches wherein the obtained images are provided as part of advertising (see column 7, lines 55-67 and see figure 4.)

Therefore, it would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Bellesfield et al</u> as modified to include wherein the obtained images are provided as part of advertising.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Bellesfield et al</u> as modified, with the teaching of

<u>Tobin</u>, because providing the obtained images as part of advertising enables the customers to view images of the items they are looking for which results in increased convenience and speed for on-line shoppers.

As to claim 38, <u>Bellesfield et al</u> as modified teaches the method further comprising the step of:

d) offering the images to users in a prioritized manner based on the amount of payment associated with each image (see <u>Tobin</u>, figure 3.)

As to claim 39, <u>Bellesfield et al</u> as modified teaches the method further comprising the step of:

providing a sender of an electronic message an incentive to include an advertising image in the message (see <u>Tobin</u>, column 13, lines 24-31.)

6. Claims 14-17, 20-23, 25, 28-29, and 41-42 are rejected under 35 U.S.C. 103(a) as being unpatentable over Abram et al (U.S. Patent No. 6,462,778) in view of Crosby et al (U.S. Patent No. 6,577,311.)

As to claim 41, Abram et al teaches in a system (see column 2, lines 44-48) including an image-collecting camera device (see figure 2), a method for recording an image (see column 1, lines 59-61) including a geographical location, and/or environmental conditions in a, medium (see column 1, line 67 through column 2, line 4), comprising the steps of:

a) forming an electronic image of an object of interest in digital form in the image-collecting device (see column 1, lines 55-61, and see column 7, lines 32-33);

- b) determining a geographical location of the image (see column 1, line 67 through column 2, line 4);
- c) capturing and storing the image and the geographical location thereof in a memory (see column 2, lines 4-5, and see lines 44-48);
- d) storing descriptive text of a plurality of objects of interest related to the image at geographical locations (see column 1, lines 61-63, and see column 2, lines 1-4);
- f) selecting and associating the descriptive text with the digital image in the workstation (see Abstract; figures 5-7; see column 1, lines 61-64, and see column 4, lines 61-63) under control of a user (see Abstract, where "user control" is read on "the user's choices", and see column 1, lines 61-63.)

Abram et al does not teach:

a camera coupled to a remote data processing system and a workstation via a network using network protocols;

storing descriptive text and a plurality of objects of interest in a remote processing system or workstation;

communicating with and accessing the remote processing system; and printing the image with the geographical location, and descriptive text associated with the object of interest in a medium at the workstation.

Crosby et al teaches a camera in communication with a network (see Abstract, and see figure 4), in which he teaches:

Application/Control Number: 09/666,864

Art Unit: 2165

a camera coupled to a remote data processing system and a workstation via a network (see figures 4 and 9) using network protocols (see column 2, lines 25-29);

storing descriptive text and a plurality of objects of interest in a remote processing system or workstation (see column 15, lines 39-43, see column 16, lines 36-41, and see column 17, lines 58-65);

communicating with and accessing the remote processing system (see figures 4 and 9, see column 14, lines 46-59, and see column 20, line 65 through column 21, line 28); and printing the image with the geographical location, and descriptive text associated with the object of interest in a medium at the workstation (see column 18, lines 14-23.)

Therefore, it would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified Abram et al to include: a camera coupled to a remote data processing system and a workstation via a network using network protocols; storing descriptive text and a plurality of objects of interest in a remote processing system or workstation; communicating with and accessing the remote processing system; and printing the image with the geographical location, and descriptive text associated with the object of interest in a medium at the workstation.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified Abram et al by the teachings of Crosby et al, because including a camera coupled to a remote data processing system and a workstation via a network using network protocols; storing descriptive text and a plurality of objects of interest in a remote processing system or workstation; communicating with and accessing the remote processing system; and printing the image with the geographical location, and descriptive

text associated with the object of interest in a medium at the workstation, would enable the system to provide the users with a more desirable experience when sharing and printing images, photos, and other multimedia objects, as taught by <u>Crosby et al</u> (see column 5, lines 6-20.)

As to claim 42, <u>Abram et al</u> teaches an article of manufacture (see column 1, line 56):

a program medium, executable in a computer system (see column 8, lines 15-16), for
recording an image including a related descriptive text, geographical location information
and/or environmental conditions in a picture (see column 2, lines 44-48, where "recording" is
read on "storing", and "related geographical location and descriptive text" is read on "image
data file", and see figure 8), comprising program instruction in the medium (see column 8,
lines 15-16.)

For the remaining steps of this claim, the applicant is kindly directed to the remarks and discussions made in claim 41 above.

As to claim 14, <u>Abram et al</u> as modified teaches wherein the means for forming an electronic image further comprises the step of:

h) receiving and converting optical information of the object of interest into compressed digital form (see Abram et al, column 2, line 66 through column 3, line 12.)

Application/Control Number: 09/666,864

Art Unit: 2165

As to claim 15, Abram et al as modified teaches further comprising the step of:

i) converting satellite signals into geographical coordinates in digital form indicative of the image geographical location (see <u>Abram et al</u>, figure 3, and see column 3, lines 39-54.)

As to claim 16, Abram et al as modified teaches further comprising the step of

j) selecting the stored descriptive text related to the object of interest at the geographical location to be recorded in the digital image (see <u>Abram et al</u>, figures 5-6, and 8, and see column 1, lines 55-67.)

As to claim 17, Abram et al as modified teaches wherein the step of determining geographical location includes determining latitude and longitude (see Abram et al, column 6, lines 19-28.)

As to claim 20, Abram et al as modified teaches further comprising the step of:

1) connecting and providing to a network using network protocols (see <u>Crosby et al</u>, figure 4), the image, geographical location, and environmental conditions of the object of interest stored in the image-collecting device for processing and recording in a medium by the network (see <u>Crosby et al</u>, column 17, lines 51-65.)

As to claim 21, Abram et al as modified teaches further comprising the step of:

m) storing thumbnail images related to objects of interest in the remote data processing system according to geographical location coordinates (see Crosby et al, column 5, lines 20-37, column 15, lines 57-67.)

As to claim 22, Abram et al as modified teaches further comprising the step of:

- n) transmitting geographical location coordinates of an object of interest (see Abram et al, column 1, line 67 through column 2, line 5) to the remote data processing system (see Crosby et al, column 5, lines 38-48);
- o) receiving a thumbnail image related to the geographical location coordinates from the remote data processing system; and recording the related thumbnail image in the medium (see Crosby et al, column 5, lines 20-37, column 15, lines 57-67.)

As to claim 23, Abram et al as modified teaches further comprising the step of:

p) editing the image to include the related geographical location and descriptive text (see Abram et al, column 1, line 56 through column 2, line 5, and see Crosby et al, column 20, lines 12-16.)

As to claim 25, Abram et al as modified teaches further comprising:

h) program instructions for converting satellite signals into geographical coordinates in digital form indicative of the image geographical location for storage in an image-collecting device (see Abram et al, column 3, lines 39-54.)

As to claims 28, Abram et al as modified teaches further comprising:

k) program instruction in the medium for accessing thumbnail images of objects of interest in the remote data processing system according to geographical location coordinates (see Crosby et al, column 5, lines 20-37, column 15, lines 57-67.)

As to claim 29, Abram et al as modified teaches further comprising:

l) program instruction in the medium obtaining and inserting a thumbnail of an object of interest according to geographical location coordinates and storing in a medium (see <u>Crosby</u> et al, column 5, lines 20-37, column 15, lines 57-67, and see column 16, lines 59-65.)

7. Claims 19, and 27 are rejected under 35 U.S.C. 103(a) as being unpatentable over Abram et al (U.S. Patent No. 6,462,778) in view of Crosby et al (U.S. Patent No. 6,577,311), as applied to claims 14-17, 20-23, 25, 28-29, and 41-42 above, and further in view of Cho (U.S. Patent No. 6,292,228.)

As to claims 19, and 27, Abram et al as modified still does not teach further comprising: environmental sensing means for collecting and storing environmental conditions related to the image at a geographical location for recording in the medium.

<u>Cho</u> teaches a system for automatically adjusting image conditions (see Abstract), in which he teaches environmental sensing means (see Abstract, and see column 2, lines 8-34)

for collecting and storing environmental conditions related to the image for recording in the medium (see column 2, lines 42-63, and see column 7, lines 58-61.)

Therefore, it would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified Abram et al as modified, to include environmental sensing means for collecting and storing environmental conditions related to the image for recording in the medium.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified Abram et al as modified, by the teaching of Cho, because including an environmental sensing means for collecting and storing environmental conditions related to the image for recording in the medium, would enable the system to automatically detect environmental conditions and/or receive the conditions from a user and capture the condition relating to the image in the medium, and enable the user to know the environmental conditions associated with an image.

Allowable Subject Matter

- 8. Claim 18 and 26 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.
- 9. The following is a statement of reasons for the indication of allowable subject matter:

The prior art of record, <u>Bellesfield et al</u> (U.S. Patent No. 6,282,489), <u>Crosby et al</u> (U.S. Patent No. 6,577,311), <u>Abram et al</u> (U.S. Patent No. 6,462,778), <u>Cho</u> (U.S. Patent No. 6,292,228), <u>Murphy et al</u> (U.S. Patent No. 6,282,362), and <u>Tobin</u> (U.S. Patent No. 6,141,666), do not disclose, teach, or suggest the claimed limitations of (in combination with all other features in the claim):

accessing the remote processing system or workstation and correlating and recording a digital image with the geographical location, and descriptive text associated with the object of interest in a medium, as recited in dependent claims 18 and 26.

10. Claims 2-4, 6, 8-11, 31-33, 40, and 43-44 are allowed over the prior art made of record.

The applicant is kindly reminded of the claim objections (for minor informalities, as stated in paragraph 2 of this Office Action). Any final consideration to allow claims 2-4, 6, 8-11, 16 and 40, would require overcoming all above detailed objections and rejections made to the independent claims 40 and 43, and their dependent claims.

11. The following is a statement of reasons for allowance:

The prior art of record, <u>Bellesfield et al</u> (U.S. Patent No. 6,282,489), <u>Crosby et al</u> (U.S. Patent No. 6,577,311), <u>Abram et al</u> (U.S. Patent No. 6,462,778), <u>Cho</u> (U.S. Patent No. 6,292,228), <u>Murphy et al</u> (U.S. Patent No. 6,282,362), and <u>Tobin</u> (U.S. Patent No.

6,141,666), do not disclose, teach, or suggest the claimed limitations of (in combination with all other features in the claim):

means for storing and accessing descriptive text related to the image at the geographical location;

means for selecting and correlating the descriptive text with the image at the geographical location;

means for communicating the recorded image to a network for subsequent processing using network protocols; and

means under user control for communicating with and accessing the server for correlating and recording the digital image with geographical location and descriptive text stored in the server associated with the object of interest in a medium, as claimed in claim 40.

Claims 2-4, 6, and 8-11 are allowed over the prior art made of record because they are dependents from the allowed independent claim 40.

The prior art of record, <u>Bellesfield et al</u> (U.S. Patent No. 6,282,489), <u>Crosby et al</u> (U.S. Patent No. 6,577,311), <u>Abram et al</u> (U.S. Patent No. 6,462,778), <u>Cho</u> (U.S. Patent No. 6,292,228), <u>Murphy et al</u> (U.S. Patent No. 6,282,362), and <u>Tobin</u> (U.S. Patent No. 6,141,666), do not disclose, teach, or suggest the claimed limitations of (in combination with all other features in the claim):

means for obtaining geographical coordinates of a location;

means for providing the geographical location coordinates to a network and obtaining images from the network according to the geographical location coordinates;

means for accessing location images, in lieu of taking a picture, stored in the network according to the geographical location coordinates; and

means for incorporating in an electronic message transmitted over the network, where the message was created, at least one of the location images obtained from the network, as claimed in claim 43.

Claims 31-33 are allowed over the prior art made of record because they are dependents from the allowed independent claim 43.

The prior art of record, <u>Bellesfield et al</u> (U.S. Patent No. 6,282,489), <u>Crosby et al</u> (U.S. Patent No. 6,577,311), <u>Abram et al</u> (U.S. Patent No. 6,462,778), <u>Cho</u> (U.S. Patent No. 6,292,228), <u>Murphy et al</u> (U.S. Patent No. 6,282,362), and <u>Tobin</u> (U.S. Patent No. 6,141,666), do not disclose, teach, or suggest the claimed limitations of (in combination with all other features in the claim):

means for determining a geographical location of the image and related environmental conditions;

means for recording the image, environmental conditions and related geographical location;

means for communicating the recorded image, environmental conditions with related geographical location to a network for subsequent processing; and

means for communicating and accessing the server for programmatically correlating and recording the digital image with geographical location, environmental conditions and descriptive text associated with the object of interest in a medium under user control, as claimed in claim 44.

Response to Arguments

12. Applicant's arguments filed on 22-March-2005 with respect to the rejected claims in view of the cited references have been fully considered but they are not deemed persuasive:

In response to the applicant's arguments that "Garfinkle fails to disclose accessing location images in a network according to geographical location coordinates", the arguments have been fully considered but are not deemed persuasive, because the examiner is relying on the primary reference, <u>Bellesfield et al</u>, for this teaching (see <u>Bellesfield et al</u>, column 4, line 55 through column 5, line 15.)

In response to the applicant's arguments that "Garfinkle fails to disclose obtaining a geographical location with coordinates and obtaining location images from a network according to the geographical location coordinates", the arguments have been fully considered but are not deemed persuasive because, as with the argument above, the examiner is relying on Bellesfield et al for this teaching (see Bellesfield et al, column 4, line 11-25.)

In response to the applicant's arguments regarding claims 18 and 26, the arguments have been fully considered but are most in view of the examiner's citation of allowable subject matter in these claims (see paragraphs 8 and 9 of this Office Action for details.)

Conclusion

13. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

14. Any inquiries concerning this communication or earlier communications from the examiner should be directed to Tony Mahmoudi whose telephone number is (571) 272-4078. The examiner can normally be reached on Mondays-Fridays from 08:00 am to 04:30 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Dov Popovici, can be reached at (571) 272-4083.

tm

May 13, 2005

SAM RIMELL